



SHANNON JAMAIL

**RETREAT BUSINESS STRATEGIST
KEYNOTE SPEAKER
BEST-SELLING AUTHOR**

Shannon Jamail is a retreat business strategist, best-selling author and founder of Retreat Ranch—a 46-acre center just outside Austin, Texas. With over a decade of experience and more than 100 retreats hosted, she has perfected the art of designing, selling and leading life-changing, profitable events. Her signature retreats consistently sell out within weeks, generate six-figure revenue and boast a 90% repeat-booking rate.

Shannon breaks down complex logistics—pricing structures, group dynamics, marketing funnels and vendor coordination—into step-by-step playbooks through her Retreat Leaders Playbook framework. Via her online membership and one-on-one mentorship, she’s helped coaches and wellness professionals double attendance and boost per-participant revenue by an average of 40%. Hosts rely on her tailored blueprints to create immersive experiences that deepen community, amplify impact and scale their businesses sustainably.

MEET SHANNON JAMAIL: YOUR GUIDE TO PROFITABLE, TRANSFORMATIVE RETREATS





Shannon Jamail brings a rare blend of heart-centered strategy and profit-driven tactics to any conversation. As the founder of a sold-out 46-acre retreat center and author of *The Retreat Leaders Playbook*, she offers listeners a behind-the-scenes look at building six-figure, repeat-booking retreats from the ground up.

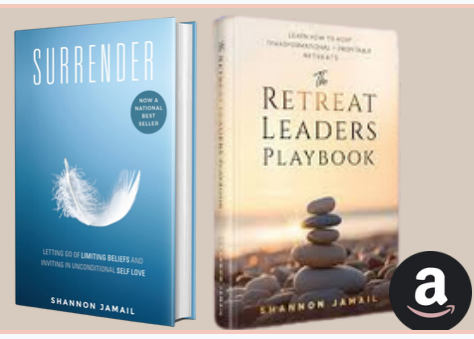
Her no-fluff guidance on pricing structures, marketing funnels and immersive guest experiences delivers clear, step-by-step takeaways that coaches and wellness professionals can implement immediately. Whether your audience wants to launch their first retreat or scale an existing program, Shannon’s proven framework and bold, down-to-earth teaching style will leave them equipped, inspired and ready to take action.

SIGNATURE TOPICS:

- How to Add Retreats to Your Business Model
- Scaling with Soul: Using Retreats to Build Deeper Community and Long-Term Clients
- Using SEO & AI to Grow Your Retreat Business (or Any Business!)
- How to Get Found Online: Smart SEO Strategies for Retreat Leaders

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