

Retreat Ranch Media Agreement

This agreement is entered into by [Media Representative Name] ("Media") and Retreat Ranch ("Company") for the provision of promotional services in exchange for a complimentary stay at Retreat Ranch.

Duration of Stay

The duration of the stay will be specified below, agreed upon by both parties.

Dates and start/end time of Retreat: _____

Optional Activities included (if applicable): _____

Deliverables

The Media agrees to provide the following deliverables:

- Follow and promote our socials.
 - Tagging our socials while on site (at least 3 x's per day of the retreat).
 - One full post on the Media's main social media or media account(s) as applicable.
 - Two story posts on the Media's social media account(s) as applicable.
 - One blog post, if applicable.
 - Submission of all created media content to a designated Google Drive folder provided by the Company.
 - Other: _____
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Usage Rights

The Media grants the Company the right to use any and all content created during the stay in any media format, including but not limited to social media, the Company's website, email marketing, and printed flyers.

Brand Messaging

The Media agrees to focus on the positive aspects of the retreat experience in all content and adhere to any specific guidelines provided by the Company. Positive aspects would include: accommodation highlights, amenities, animal interactions, the natural and serene spaces, staff, etc.

Disclosure Requirements

The Media must disclose their relationship with the Company in all content, in compliance with the advertising standards of each respective platform.

Additional Requirements

Full Attendance: The Media must attend the entire duration of the retreat. Any exceptions must be agreed upon in writing at least 30 days prior to the retreat start date. In addition, Media is required to be in attendance of all scheduled activities including any optional activities that were included as part of the Media package exchange. This helps to avoid disruption to the flow of the retreat for other guests.

Disruption Requirements: During photography and video, ensure sound is off and minimal disruption occurs in sessions.

Feedback Protocol: Any constructive feedback, which is always welcomed, should be directed to the Company directly and not shared on social media platforms.

Media Approval: All final media videos, content is to be viewed and approved by the Company in advance of posting (except the daily tagging during the retreat).

Confidentiality: The Media agrees not to disclose proprietary information regarding workshops and content of the retreat.

Cancellation Policy: In the event of cancellation by the Media that results in an unfilled spot, a cancellation fee may be incurred. Exceptions for emergencies will be considered on a case-by-case basis.

Agreement

This agreement is subject to the laws and jurisdiction of the State of Texas. Any modifications to this agreement must be made in writing and agreed upon by both parties. Registration for the retreat acts as your agreement to this contract.